

Linden Civic Association

2103 Linden Lane, Silver Spring, MD 20910
 301.589.0270 www.lindencivic.org
 lcanews@hotmail.com

Linden Civic Association newsletter advertising

Circulation: We distribute 500 paper copies through the Linden neighborhood, post an electronic version on our web site and e-mail a copy to all association members. The Linden community is bordered by Georgia Avenue on the east, the Beltway on the north, Brookville and Seminary roads to the south, and the CSX tracks to the west.

Ad size	Cost per edition	Save 20% by purchasing a full-year (4 editions) ad run!
1/8 page ad (3.75" x 2.5")	\$25 per edition	Normally \$100 – save \$20 and pay only \$80
1/4 page ad (3.75" x 5")	\$50 per edition	Normally \$200 – save \$40 and pay just \$160
Full page ad (7.5" x 10")	\$200 per edition	Normally \$800 – save \$160 and pay just \$740

Ordering: Please check the size of the ad below. If you are ordering an ad to run more than one edition, please check the editions in which you want your ad run.

Submission requirements: Camera-ready artwork should be e-mailed and formatted to fit the space. Logos should be submitted in .jpg format. Note: All ads will be run black and white on the paper edition. If supplied in the proper format, the electronic version will show in color. Full payment is required with ad submission. LCA will assume no liabilities in the event an edition is late.

Payment: Make your check payable to *Linden Civic Association* and please note advertising on the check. Mail payments c/o of Amy Ritsko-Warren, Linden Civic Association, 2103 Linden Lane, Silver Spring, MD 20910. Questions can be directed to lcanews@hotmail.com or 301.589.0270.

Newsletter Advertisement Order

Name: _____ E-mail: _____
 Title: _____ Phone: _____
 Company: _____ Fax: _____
 Address: _____
 City: _____ State: _____ Zip: _____

I am enclosing a check for the amount of _____ for the following newsletter ads.

_____ I am supplying camera ready artwork with this order.

_____ I will be e-mailing camera ready artwork separately.

<i>Please check options</i>	Winter 2007 <i>Ads due January 6</i>	Spring 2007 <i>Ads due April 16</i>	Summer 2007 <i>Ads due August 20</i>	Fall 2007 <i>Ads due October 22</i>
1/8 page				
1/4 page				
Full page				

(Your signature)